## Marketing

Lucio	Attinà	CEO	Alitalia Loyalty
Enrico	Savio	Strategy & Market Intelligence	Leonardo
Giorgio	Busnelli	Director Media Italy and Spain	Amazon
Alberto	Fasarin	Italy Country Head, Google Costumer Solutions	Google
Valeria	Consorte	Marketing Director - Media & Consumer Head and Beauty Care Commercial Director	P&G
Massimiliano	Magnelli	Strategy, Innovation & Business Operations Director	BMS
Fabrizio	Bona	Chief Commercial Officer	NTV
Simona	Maggini	CEO Italy	Young&Rubicam
Stefano	Cini	Director of Mktng Analytics Southern Europe	Nielsen
Gianluca	Iannelli	VP Account Management	Mastercard