



Study Plan Double Degree in Management, Innovation and Sustainability with the University of Mannheim

Master's Degree in Management

1st year at Mannheim – a.y. 2024/2025

	Sem.	ECTS	Recognition for Luiss Degree	ECTS
Decision Analysis: Business Analytics II	1 or 2	6	Content Design & Production (Gap 1) Be Active in the Summer	2 2
Corporate Social Responsibility	1 or 2	4	Learning Innovation Activities	2
Empirical Methods: Business Analytics I	1 or 2	6	Research Project Design	8
Business Economics I	1	6	Organizational Design	6
Business Economics II	2	6	International Economics	6
Customer Markets and Firm Strategy	2	6	Advanced Marketing Management	8
Elective European & International Business Law (2 courses)	1 or 2	6	Markets, Regulation and Law	6
Electives Business Administration from Area Management	1 or 2	20	Financial Reporting and Performance Measurement	8
			Managerial Decision Making	6

2nd year at Luiss – a.y. 2025/2026

Students can choose one major among International Management; Entrepreneurship and Innovation, and Luxury, Fashion and Made in Italy.

	Sem.	ECTS
2 core courses from chosen major (see list in page 2)	1	6 x2
2 elective courses	1	6 x2
Second Language Course	2	4
Advanced Corporate Finance	2	6
Corporate Strategy	2	8
Project Work ¹	2	6
Final Work	2	18

¹ Students cannot do a curricular for-credit internship as part of the double degree program but will do the project work as a mandatory activity. Students are allowed to do an extracurricular non-for credit internship.



Core courses for major in Management

International Management

- Corporate Governance and Sustainability
- International Business
- International Project Finance & Sustainability
- International Human Resource Management
- International Operations and Supply Chain

Entrepreneurship and Innovation

- Business Modeling and Planning
- Intellectual Property Rights
- Entrepreneurship and Venture Capital
- Management of Innovation
- Organizing Innovation

Luxury, Fashion and Made in Italy

- Creative Industries and Business Model Innovation
- Fashion Management
- Luxury Management
- Tourism Management
- Business Modeling and Planning

Master's Degree in Strategic Management, Innovation and Sustainability

1st year at Mannheim – a.y. 2024/2025

	Sem.	ECTS	Recognition for Luiss Degree	ECTS
Decision Analysis: Business Analytics II	1 or 2	6	Content Design & Production (Gap 1) Be Active in the Summer	2 2
Corporate Social Responsibility	1 or 2	4	Learning Innovation Activities	2
Empirical Methods: Business Analytics I	1 or 2	6	Quantitative Methods for Strategic Management	8
Business Economics I	1	6	Organization Design and Change	6
Business Economics II	2	6	Economics of Innovation, Environment and Society	12
Customer Markets and Firm Strategy	2	6	X-Labs	2
Elective European & International Business Law (2 courses)	1 or 2	6	Law & Policy of Innovation	6
Electives Business Administration from Area Management	1 or 2	20	Corporate Governance, Management & Accounting	8
			Entrepreneurship & Innovation	6



2nd year at Luiss – a.y. 2025/2026

Students can choose one major among the following:

Business Model Innovation

	Sem.	ECTS
Business Compliance and Ethics	1	6
Business Modeling and Planning	1	6
Innovation Finance	2	6
Corporate and Ecosystem Strategies	2	6
EU R&I Language Lab	1	4
2 Elective courses	1	6 x2
Z-Lab	1	2
Project Work ²	2	6
Final Work	2	18

Circular Economy & SDG Transformations

	Sem.	ECTS
Governance of Innovation & Climate Change	1	6
Management of Circular Economy & Ecological Transition	1	6
Green, Sustainable, Social and Development Finance	2	6
Management of Sustainable and Responsible Projects	2	6
EU R&I Language Lab	1	4
2 Elective courses	1	6 x2
Z-Lab	1	2
Project Work ²	2	6
Final Work	2	18

Emerging & Clean Technologies

	Sem.	ECTS
Emerging Technologies for Sustainability	1	6
IP & Tech Transfer for Innovation and Sustainability	1	6
Fintech and Finance for Emerging & Clean Tech	2	6
Management of Emerging & Clean Tech	2	6
EU R&I Language Lab	1	4
2 Elective courses	1	6 x2
Z-Lab	1	2

² Students cannot do a curricular for-credit internship as part of the double degree program but will do the project work as a mandatory activity. Students are allowed to do an extracurricular non-for credit internship.



	Sem.	ECTS
Project Work ²	2	6
Final Work	2	18

Important Rules

- This study plan is designed for students taking part in the mentioned Double Degree Program and spending the academic year 2024/2025 at the University of Mannheim.
- Interested students are required to read and understand the study plan and its rules. These are to be considered binding to the successful completion of the double degree program. Changes to the study plan are usually not possible and any request in this sense must be conveyed to the International Development Office that cannot guarantee its feasibility.
- The list of courses to be taken abroad may be subject to changes should the academic offer at the University of Mannheim be amended.
- The listed exams must be taken and passed in the academic year indicated in the scheme (not after). Any possible change must be formally authorized by the Academic Commission.
- During the mobility, students will be subject to the rules of the University of Mannheim.
- At the end of the program, if compliant with both Luiss and Mannheim academic requirements, students will obtain both the Master in Management (M.Sc.) (issued by Mannheim) and the Master's Degree in Strategic Management (issued by Luiss).

Thesis

- Students will complete their theses during their year at Luiss (2025/2026), with one supervisor, from Luiss University.
- Besides, the Graduate School will appoint an external reader as co-supervisor.
- The Master Thesis is an individual work and therefore students will not be able to complete it with another student or with a group of students.
- Students will defend their theses in Rome in an oral defense at the end of the second year in any of the available graduation sessions (July, October/November, or April).
- Students must respect the thesis procedures and deadlines from Luiss University.
- Students will be required to have passed all courses and obtained all credits prior to defend their thesis at Luiss
- The student is responsible for maintaining regular contact with his or her supervisor throughout the writing process.
- Luiss will grade the final thesis according to its own standards.
- The thesis grade will not appear on the Luiss transcript as an independent grade. However, students will be issued with a separate certificate that confirms and states the thesis grade for credit-grade transfer to Mannheim purposes, if necessary.
- Students are reminded that they are required to comply with the Luiss regular procedure regarding the thesis assignment, registration for the degree exam and upload of the thesis. For further information, please check the [following page](#).



Conversion Table

Please note that the conversion table may be revised and updated ahead of the mobility in the a.y. 2024/2025 should the distribution of grades at the partner university change.

Mannheim	Luiss
1,0 - 1,5	30 e lode
1,6 - 2,0	30
2,1 - 2,5	29
2,7	27
3	26
3,3	25
3,7 - 4,0	23
4,1 - 5,0	N.P.

While every effort will be made to provide students with complete, accurate and timely information, Luiss reserves the right to change, amend, modify or revoke the aforementioned program. Luiss is not responsible for any cancellation or modification due to events beyond its control. If the program is cancelled or modified for these reasons, Luiss will inform all interested students in a timely manner.

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